



# SPONSORSHIP OPPORTUNITIES



18th Annual

## BIG HEARTS BENEFIT AUCTION

APRIL 11, 2026

*Best Western Premier Helena Great Northern*



*Making a difference one family at a time*

## About Us

A program of the Montana Outfitters & Guides Association created in 2008, Big Hearts under the Big Sky is a service organization that provides high-quality therapeutic outdoor adventures — all at no cost — to those who have provided extraordinary services to our country and children who face life-threatening illnesses. Through this program, Big Hearts matches deserving participants with member outfitters to give them a healing, uplifting and memory-making trip in the heart of Montana.



## BIG HEARTS AT A GLANCE

Big Hearts has  
served  
**110**  
families, totaling  
more than  
**500** people

**49**  
MOGA Outfitter  
businesses have  
made these trips  
possible

More than  
**\$1.75M**  
in donated  
Montana outdoor  
activities and in-  
kind goods

[www.bigheartsmt.org](http://www.bigheartsmt.org)

# Sponsorship Packages



## Platinum Sponsorship

\$2,500

- Exclusive sponsor recognition leading up to and during banquet
- Premium logo placement on the event website and on all promotional materials
- Featured in all press releases, newsletters, and marketing campaigns.
- Extensive social media campaign highlighting the partnership.
- (1) Tables of 8 for banquet dinner with premier seating
- Entry into exclusive sponsor gun raffle



## Gold Sponsor

\$1,500

- Prominent display of company logo on the event website, promotional materials, and event signage.
- Featured in dedicated email newsletter to attendees.
- Social media mentions across all event platforms.
- (1) Table of 8 for banquet dinner with preferred seating
- Entry into exclusive sponsor raffle



# Thank You

Your generous contribution makes it possible for us to continue to advance the Big Hearts' mission and provide high-quality outdoor adventures with MOGA Member Outfitters, at NO COST, to those who have provided extraordinary service to our country and those who face the challenge of a life-threatening illness. Our goal for this program is to “never say no” to our national affiliates who contact us with nominations of deserving individuals and families in need of this service.

